

IMPACT & OUTLOOK 2016 - 2017

El Centro de la Raza

DIVISION OF STUDENT AFFAIRS

Who We Are

El Centro was established in 1969, created for students by students, due to a strong value and need for a sense of belonging during their studies at the University of New Mexico (UNM). Today this need is still highly relevant. El Centro is committed to enhancing the cultural, social, and academic experience of Raza/Latino/Hispanic students. El Centro is a unique space on campus that offers various intentional scholarships, programs and opportunities that are available to all UNM students. Under New Mexico State Statute, El Centro is charged with serving the largest and fastest growing ethnic population at UNM. This is critical especially at UNM since, according to the spring 2017 Enrollment Data, 41.73% (10,438) of students identified as Hispanic/Latino. El Centro provides special programming, scholarships, academic guidance and advocacy services to over 12,000 Hispanic students and families every year.



Mission

El Centro provides tools for self-determination, personal responsibility and resiliency of Raza students at the University of New Mexico. We support the transformation of students through knowledge and skills, while challenging systems to achieve social justice. In engaging the Raza community, El Centro continues the legacy of advocacy, holistic support, and partnerships.

Vision

El Centro de la Raza serves as an agent of change to provide state of the art student services, programs, research and educational opportunities to support social, cultural, economic and political sustainability in New Mexican communities.

Impact on Students

El Centro's strategic direction is defined by meeting present and future challenges that our students and community face. These goals are marked by increasing our involvement in recruitment, retention, graduation and outreach initiatives, as well the development of specific programs in the areas of academic and research to support undergraduate and graduate students. In addition, El Centro is expanding its connections with the communities that our Hispanic/Latino students come from. El Centro's goals align with the University of New Mexico in recruiting and retaining Hispanic/Latino students. This is accomplished through the strengthening of academic and professional development opportunities, support services, research, mentoring and strategic relationships within academia and community stakeholders. We focus on student success and a sustainable statewide impact.



Programs, Services, Sub-units and Initiatives

NAME OF PROGRAM, SERVICE, SUBUNIT OR INITIATIVE	UNM5 Skills
<p>El Puente Research Fellows Program (graduate and undergraduate) – El Puente's motto is "Empowerment through research." The undergraduate component focuses on providing a space for minority, low income, and first generation students to discover their academic identity, learn academic research, improve reading and writing skills as well as prepare for graduate/professional school. Graduate students receive a Graduate Research Fellows position with a curriculum focused Adult Learning theory and the 10 NASPA professional competencies. The program employs a culturally relevant and transformative learning curriculum. All El Puente participants receive a scholarship as part of their participation.</p>	<p>Research and Assessment; Critical Thinking; Collaboration; Professionalism; Communication</p>
<p>Transformar Social Entrepreneurship Fellowship – This fellowship focuses on providing social entrepreneurship skills to students. This program helps define an idea and/or an area of long-term interest for the participating student so he/she can better understand and assess opportunities within their area of interest.</p>	<p>Research and Assessment; Critical Thinking; Collaboration; Professionalism; Communication</p>
<p>Transformar Summer Leadership Institute – The purpose of this institute is to provide students with a greater understanding of the development that took place in the central valleys in Mexico. Students are exposed to community life and ancient developments as a way of understand the importance of development and long-term impact that entrepreneurship can have in our local communities.</p>	<p>Critical Thinking; Collaboration; Professionalism; Communication</p>
<p>Summa Academia – In this cohesive program, seasoned faculty members share their expertise with university graduate students about how to navigate the complex systems of graduate education and planning for academic careers. This a joint initiative between the Division of Equity and Inclusion; ENLACE Statewide Collaborative and El Centro de la Raza.</p>	<p>Research and Assessment; Critical Thinking; Collaboration; Professionalism; Communication</p>
<p>Academic Development and Advocacy – El Centro's main goal is to ensure that Raza students have the support systems they need to succeed. Academic Development and Advocacy is intended to support students to both better navigate the university system and to plan their academic career.</p>	<p>Research and Assessment; Critical Thinking; Collaboration; Professionalism; Communication</p>

Scholarships & Programming Support – El Centro provides emergency scholarships to undergraduate and graduate students demonstrating a critical financial need. Professional development scholarships are to support students participating or presenting at a professional conference to expand their professional knowledge and workforce skills.	Research and Assessment; Critical Thinking; Collaboration; Professionalism; Communication
High School Equivalency Program (HEP) – A unique opportunity for 80 individuals per year with migrant or seasonal farm work backgrounds to earn their High School Equivalency Certificate (HSE) through intensive prep instruction and support services. After the successful completion of the HSE, HEP works with student to further their education, get a better job and have better opportunities in their lives.	Critical Thinking; Collaboration; Professionalism; Communication
College Assistance Migrant Program (CAMP) – Established to identify, recruit, admit, and enroll 30 migrant and seasonal farm worker students and provide them with academic, social, and financial support to enable the completion of their first year of college.	Critical Thinking; Collaboration; Professionalism; Communication
Rural Student Project (RSP) – Established to identify and support students from rural New Mexico communities at the UNM. RSP provides a financial stipend for students during one academic year to assist them in achieving their educational goals while also helping them create roots in Albuquerque and UNM. RSP scholars have the opportunity to volunteer, gain experience outside the academic realm, meet community members, and make an impact.	Critical Thinking; Collaboration; Professionalism; Communication
Raza Junta – El Centro’s welcome back event provides students with a cultural experience, the opportunity to network, build community, and learn how to get involved on campus and with El Centro. This event aims to make a student’s UNM journey a more rewarding and enriching experience and to provide a glimpse of the diverse Latina/o student body at UNM.	Collaboration; Professionalism; Communication
Raza Graduation – A cultural/bilingual commencement ceremony that not only celebrates and recognizes the accomplishments of graduates, but also allows them to recognize their family, friends, and others who provided support and encouragement.	Collaboration; Professionalism; Communication
Study Sessions & Study Marathon – Through student initiative, a collaboration developed between El Centro and various student organizations to provide open study areas with light snacks and coffee. El Centro provides the safe space and snacks, while student organizations provide the people power to maintain extended hours and marketing.	Critical Thinking; Collaboration; Professionalism; Communication
Student Leadership Academy – This program provides student employees intentional professional development opportunities to assist them in becoming professionals. It is available to El Centro student employees. The program helps student employees become more familiar within the following areas: writing skills, listening skills, interpersonal skills, time management, team building and customer service skills.	Critical Thinking; Collaboration; Professionalism; Communication

Fiscal Update, Revenues

Source	Amount
SFRB Funding	\$172,747
UNM I&G	\$231,257
State funding (RPSP)	\$145,100
Grants (including federal and private)*	\$900,000
Internal Departmental Support	\$7,000
Ida Romero Scholarship	\$1,200
Total	\$1,457,304

* It is important to note that these grants are restricted funds and are only used to support eligible HEP/CAMP participants as per federal guidelines.

Goals for 2017-18

1. Impact retention and graduation of undergraduate and graduate/ professional students through academic, cultural/personal and professional activities.
2. Recruit Hispanic/Latino students and provide information to their families
3. Develop specific programs, evaluation and assessment data for continuous improvement.

4. Develop a five-year strategic plan with an updated vision, mission, values and goals that is inclusive of diverse programs and initiatives of El Centro and the diverse population that we serve.
5. Develop a marketing and fundraising campaign to coincide with El Centro's 50th anniversary.

Selected Impacts and Outcomes

Goals 2016-17	Target
1. Impact retention and graduation of undergraduate and graduate/ professional students through academic, cultural/personal and professional activities.	
1.1 Information and outreach to UNM and prospective students	14,120
1.2 Academic Development and Advocacy sessions	958
1.3 Leadership development for students	344
1.4 Students in El Centro mentoring programs	260
1.5 Scholarships and sponsorships	140
1.6 Student Development and Educational/Cultural activities	2,885
2. Recruit Hispanic/Latino students and provide information to their families	
2.1 Office visits/unique students (student, family and community contacts)	3,244
2.2 Social Media (formerly website visits)	95,903
2.3 Information and outreach to non-UNM students, families, and community contacts	5,833
2.4 Identify, outreach, and provide critical programs and services that improve the success of underrepresented students (at-risk)	15
3. Develop specific programs, evaluation and assessment data for continuous improvement.	
3.1 Student and family needs assessment/surveys(Not collected on an annual basis)	0
3.2 Participant program assessments	304
4. Office of Migrant Education Grants	
4.1 College Assistance Migrant Program – Recruit and retain eligible seasonal migrant and seasonal farm working students to the 3 rd college semester.	29
4.2 High School Equivalency Program – Recruit, graduate and place eligible seasonal migrant and seasonal farm working adults.	80

