Who We Are

The Department’s overall goals and objectives are to improve the quality of student life on campus. We act
to cultivate a holistic population; to keep the pathways of communication between students and the
administration open and active through personal interaction and the distribution of informational publications
and services; and to maintain and nurture the responsiveness and receptivity of the institution in relation to
student needs.

Mission

The mission of the Student Activities Center is to provide and cultivate experiences outside of the classroom,
which support, enrich and diversify the lives of the students at the University of New Mexico.

Vision

For UNM students to receive a well-rounded college experience from social and learning opportunities outside
of the classroom.
### Impact on Students

The Student Activities Center provides a wide variety of opportunities for student involvement on campus. Student involvement in our campus community is vital to a successful college life and a student's essential skills development. The more involved students are in an institution, the more invested they will be. Studies show that a student’s involvement level directly correlates to their GPA, retention rate and graduation timeline. Involved students feel like they are a part of UNM and this fosters loyalty, pride and alumni investment. Students who are involved spend more time on campus and have more positive interactions with faculty and staff. Because student involvement is so important, the Student Activities Center strives to create an environment that allows students to develop their own experiences and communities on campus. When students are involved and engaged outside of the classroom, they are developing the essential skills employers are looking for. Involvement leads to success at, and after, UNM.

### Programs, Services, Sub-units and Initiatives

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>UNM5</th>
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</thead>
<tbody>
<tr>
<td>Advisement of ASUNM including the eight student service agencies, the student senate and the judicial branch.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<tr>
<td>Advisement of GPSA including the Council and all committees.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<tr>
<td>Advisement of fraternities and sororities including 23 individual chapters, three governing councils and numerous annual events. Also ongoing contact with alumni organizations and national headquarters.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<tr>
<td>Providing accounting and budgeting services to both ASUNM and GPSA including advisement of both student government’s finance committees, workshops, and direct financial support for over 255 funded student organizations</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<tr>
<td>Chartering of over 400 student organizations including officer and advisor advisement.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<td>Scheduling of outdoor areas including advisement for events and coordinating campus services of health inspector, fire marshal and Physical Plant.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<td>Creation and distribution of publications including LeaderHints, Guide to Chartered Student Organizations, and Student Activities Calendars.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<tr>
<td>Planning, coordinating and facilitating large-scale student events. Many of these events are in conjunction with ASUNM Student Service Agencies while others are departmental events such as Welcome Back Days, Harry Potter Day and Friday Night Live.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<tr>
<td>Advising Golden Key Honor Society and Mortar Board Senior National Honor Society (which includes the longest standing campus tradition - Hanging of the Greens and commencement flower sales).</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<td>Campus Coordination and Liaison to the UNM Inter-Religious Council</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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<td>Operations of the Mid-Week Movie Program</td>
<td>N/A</td>
</tr>
<tr>
<td>Recognition Programs including the Recognition Reception and the Who's Who in American Colleges and Universities Reception.</td>
<td>Professionalism, Communication, Critical Thinking, Collaboration</td>
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Fiscal Update, Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Instruction and General</td>
<td>($392,689)</td>
</tr>
<tr>
<td>Student Fee Review Board</td>
<td>($29,931)</td>
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<tr>
<td>Student Affairs / Pepsi Funding</td>
<td>($19,300)</td>
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Goals for 2018-19

1. Restructure staff and duties to accommodate for the loss of staff members.
2. Plan additional programming to account for freshman live-on requirement, SUB tap room and Smith Plaza Redesign.
3. Continue to implement and provide creative new campus programs and events.
4. Expand collaboration with other departments on campus to increase services and programs.
In an assessment of student leaders conducted by the Student Activities Center, students who participated in campus organizations indicated:

- They had gained and/or sharpened their leadership skills: 97.8%
- They were a more competitive candidate in the job market: 88.24%
- They were likely to stay at UNM until graduation: 76.47%
- They were able to make a difference on campus: 85.29%
- They were more likely to be involved in community service: 97.06%
- They were more likely to seek out resources on campus: 82.35%
- They were more engaged at UNM: 94.12%
- They feel their experience at UNM was better: 95.21%

In the same assessment, students indicated Student Organizations improved their skills in The UNM 5 areas of Collaboration, Critical Thinking and Communication.

**Important Program Data Points:**

**ASUNM Undergraduate Student Government**
- Return or Graduation Rate – 99%
- First Generation Status – 43%
- Cumulative GPA – 3.476.

**Multicultural Greek Council (Men & Women)**
- Return or Graduation Rate – 100%
- First Generation Status – 54%
- Cumulative GPA – 3.075

**Panhellenic Women’s Sororities**
- Return or Graduation Rate – 99.43%
- First Generation Status – 34%
- Cumulative GPA – 3.353

**Interfraternity Council Men’s Fraternities**
- Return or Graduation Rate – 98.66%
- First Generation Status – 39%
- Cumulative GPA – 3.2

**Quick Facts**
- 417 Chartered Student Organizations
- 614 Outdoor Space Usage Events Booked
- 23 Fraternities and Sororities
- SGAO – Manages 250+ Student Org Indices
- Advisor to ASUNM and GPSA Student Govts
- Mid Week Movies 5000+ Attendees
- Special Events:
  - Fiestas – 8,000+ in attendance
  - Welcome Back Days – 15,000+ served
  - Party in the PIT – 2500+ students attended
  - Spring Storm – 900+ @ a day of service
  - Hanging of the Greens – 600+ attended

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