The Department’s overall goals and objectives are to improve the quality of student life on campus. We act to cultivate a holistic population; to keep the pathways of communication between students and the administration open and active through personal interaction and the distribution of informational publications and services; and to maintain and nurture the responsiveness and receptivity of the institution in relation to student needs.

The mission of the Student Activities Center is to provide and cultivate experiences outside of the classroom, which support, enrich and diversify the lives of the students at the University of New Mexico.

For UNM students to receive a well-rounded college experience from social and learning opportunities outside of the classroom.
### Impact on Students

The Student Activities Center provides an array of opportunities for student involvement on campus. Student involvement in the campus community is vital to a successful college life. The more involved students are in an institution, the more invested they will be. Studies show that a student's involvement level directly correlates to their GPA, retention rate and graduation timeline. Because student involvement is so important, the Student Activities Center strives to create an environment that allows students to develop their own interests and communities on campus. When students are involved and engaged, they feel like they are a part of UNM creating their own Lobo Experience. This sense of belonging fosters loyalty and pride in their institution, as well as academic achievement. Students who are involved spend more time on campus, while participating actively in student organizations, and having more positive interactions with faculty and staff.

### Programs, Services, Sub-units and Initiatives

<table>
<thead>
<tr>
<th>Activity</th>
<th>Professionalism, Communication, Critical Thinking, Collaboration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advisement of ASUNM including the eight student service agencies, the student senate and the judicial branch.</td>
<td></td>
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<tr>
<td>Advisement of GPSA including the Council and all committees.</td>
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<tr>
<td>Advisement of fraternities and sororities including 24 individual chapters, three governing councils and numerous annual events. Also ongoing contact with alumni organizations and national headquarters.</td>
<td></td>
</tr>
<tr>
<td>Providing accounting and budgeting services to both ASUNM and GPSA including advisement of both student government’s finance committees, workshops, and direct financial support for over 255 funded student organizations</td>
<td></td>
</tr>
<tr>
<td>Charting of over 400 student organizations including officer and advisor advisement.</td>
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<tr>
<td>Scheduling of outdoor areas including advisement for events and coordinating campus services of health inspector, fire marshal and Physical Plant.</td>
<td></td>
</tr>
<tr>
<td>Creation and distribution of publications including LeaderHints, Guide to Chartered Student Organizations, and Student Activities Calendars.</td>
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</tr>
<tr>
<td>Planning, coordinating and facilitating large-scale student events. Many of these events are in conjunction with ASUNM Student Service Agencies while others are departmental events such as Welcome Back Days and Friday Night Live.</td>
<td></td>
</tr>
<tr>
<td>Advising Mortar Board National Honor Society, which includes Hanging of the Greens and commencement flower sales.</td>
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</tr>
<tr>
<td>Liaison to the Inter-Religious Council</td>
<td></td>
</tr>
<tr>
<td>Operations of the Mid-Week Movie Program</td>
<td>N/A</td>
</tr>
<tr>
<td>Recognition Programs including the Recognition Reception and the Who’s Who in American Colleges and Universities Reception.</td>
<td></td>
</tr>
</tbody>
</table>
### Fiscal Update, Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction and General</td>
<td>$426,206</td>
</tr>
<tr>
<td>Student Fee Review Board</td>
<td>$30,830</td>
</tr>
<tr>
<td>Student Affairs / Pepsi Funding</td>
<td>$30,000</td>
</tr>
</tbody>
</table>

### Goals for 2017-18

1. Restructure staff and duties to accommodate for the loss of 2 professional staff members.
2. Hire and train 2 new staff members.
3. Continue to implement and provide creative new programs and events.
4. Expand collaboration with other departments on campus to increase services and programs.
In an assessment of student leaders conducted by the Student Activities Center in spring 2017, students who participated in campus organizations indicated:

- They had gained and/or sharpened their leadership skills – 97.8%
- They were a more competitive candidate in the job market – 88.24%
- They were likely to stay at UNM until graduation – 76.47%
- They were able to make a difference on campus – 85.29%
- They were more likely to be involved in community service – 97.06%
- They were more likely to seek out resources on campus – 82.35%
- They were more engaged at UNM – 94.12%
- They feel their experience at UNM was better – 95.21%

In the same assessment, students indicated Student Organizations improved their skills in the UNM 5 areas of Collaboration, Critical Thinking and Communication.

Q15. Which of the following do you feel has increased/improved as a result of participating in campus organizations? (Check all that apply)

- Self-confidence: 79.41%
- Self-esteem: 61.78%
- Overall health (fitness, eating habits, etc.): 26.47%
- Willingness to help others in times of crisis: 55.88%
- Stress management skills: 73.53%
- Time management skills: 94.12%
- Leadership skills: 97.06%
- Communication skills: 73.53%
- Problem solving skills: 85.29%
- Academic success: 35.29%
- Social connectedness: 88.24%
- None of the above: 0%
OSA Program Data Report Important Data Points:

Multicultural Greek Council (Men & Women)
- Return or Graduation Rate – 100%
- First Generation Status – 54%
- Cumulative GPA – 3.075

Panhellenic Women’s Sororities
- Return or Graduation Rate – 99.43%
- First Generation Status – 34%
- Cumulative GPA – 3.353

Interfraternity Council Men’s Fraternities
- Return or Graduation Rate – 98.66%
- First Generation Status – 39%
- Cumulative GPA – 3.2

ASUNM Undergraduate Student Government
- Return or Graduation Rate – 99%
- First Generation Status – 43%
- Cumulative GPA – 3.476

Quick Facts

- 426 Chartered Student Organizations
- 614 Outdoor Space Usage Events Booked
- 23 Fraternities and Sororities
- SGAO – Manages 300+ Student Org Indices
- Advisor to ASUNM and GPSA Student Govts
- Mid Week Movies 5000+ Attendees
- Special Events:
  - Fiestas – 8,000+ in attendance
  - Welcome Back Days – 15,000+ served
  - Silent Lights – 1700+ students attended
  - Spring Storm – 900+ day of service
  - Hanging of the Greens – 600+ attended

Student Activities Center – SUB Room 1018 – MSC 03 2210 – 277-4706 – sac.unm.edu – sac@unm.edu