

IMPACT & OUTLOOK

2016 - 2017

Women's Resource Center

DIVISION OF STUDENT AFFAIRS

Who We Are

The Women's Resource Center (WRC) has been a place of advocacy and support for all members of the University of New Mexico and greater community since 1972 -making us one of the first college-based women centers in the country. Founded by a group of students, staff, faculty, and community members the goal was to provide a safe space where women could find and share information and resources as they made their way through higher education and beyond. We value our diverse student population and try to support our students by providing a variety of services, programs, resources and opportunities that are directly responsive to their needs. We have been and will continue to serve as a safe haven to students and their families while they are on campus and after they leave campus to pursue their careers. The resource center is a safe place to study, network, gain support from staff and peers and participate in programs and activities that provide educational enrichment opportunities and professional skills. We are able to be advocates, provide a supportive environment for students and act as an incubator for leadership development.

Mission

The mission of the WRC is simple: we are a place of safety, support, and advocacy for all members of the UNM community. We are here to help, to provide resources and information, and to provide services and student-driven programming that increases a) awareness about issues affecting women and b) acceptance, inclusion, and equity across campus. Through a feminist model of empowerment we offer educational, social, and cultural programming aimed at encouraging women's self-determination and community engagement. The Women's Resource Center promotes awareness and the advancement of women's rights to ensure equity regardless of gender identity, sex, race, ability status, age, sexual orientation, economic class, or religious affiliation. The Women's Resource Center provides the tools and resources necessary to enhance success within academic, personal, and professional aspects of students' lives.

Vision

The Women's Resource Center seeks to facilitate understanding and mutual respect among all campus and community members to achieve social justice, as well as foster a positive UNM environment. Historically women on this campus and in our greater community have led the movement for positive social change. We believe that by investing in our center and the students we serve, we are investing in the world we want to create. As Melinda Gates said, "when we invest in women and girls, we are investing in the people who invest in everyone else."

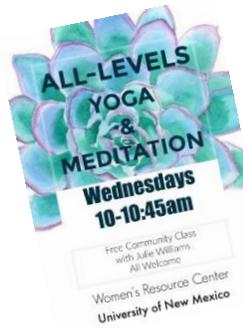
Impact on Students

The Women's Resource Center believes our students are the most knowledgeable and equipped in understanding what is needed on our campus and how to meet those needs. All our programming efforts are created by and for our students, with WRC professional staff providing ongoing support and professional development to each student leader. The WRC provides the following services to students, alumni, faculty, staff and community members: advocacy, advisement, counseling, crisis intervention, women's health education including breastfeeding support/education/supplies and lactation stations, IMPACT Women's Mentoring program, peer support groups, the gendered violence prevention program, international initiatives, Women in STEM program, Sabrina Single Mothers Scholarship, outreach/ resource/referrals, special events, conference collaboration, workshops, classroom presentations, video library and family friendly computer lab



Programs, Services, Sub-units and Initiatives

<p>Advocacy/Advisement/Counseling/Crisis Intervention- Open to all UNM community members in need of additional resources/support to continue educational success. Served approximately 2,000 people.</p>	<p>Communication, Collaboration</p>
<p>Women's Health Education Provides breastfeeding support, education, lactation stations, and health related workshops. Supports breastfeeding/lactating mothers in their educational pursuits. Promotes healthy lifestyles and relationships. Served 9,931 participants.</p>	<p>Collaboration and Communication Critical Thinking</p>
<p>Impact Mentoring and Leadership Program- Provides connections on campus and improves retention, helps with academic, leadership and career development and fosters persistence. Served 30 students.</p>	<p>Professionalism Research/Assessment Collaboration Communication Critical Thinking</p>
<p>Women in STEM- creates programs to address stereotypes, gender bias, and hostile climates that continue to block women's participation and progress in both academic departments and workplaces. Provides networking opportunities and professional development. Served 124 students.</p>	<p>Professionalism Research/Assessment Collaboration Communication</p>
<p>Sabrina Single Mothers Scholarship- Provides a \$500 award to UNM students to help them persist in their programs. Served 3 students last year.</p>	<p>Collaboration</p>
<p>Gendered Violence Prevention Program- Raises awareness, creates dialog and emphasizes bystander intervention education in an aim to reduce sexual violence on campus. Served 215 students.</p>	<p>Collaboration Communication Critical thinking</p>
<p>Video, Book Library/ Computer Lab- Provides resources to help students be successful in the pursuit of their education.</p>	<p>Critical Thinking</p>
<p>Onsite Advisement, Academic Tutoring and Probation Contract Site- coordinates advising and academic support services for students, provides a family friendly space to learn while addressing other fundamental needs to success. Served approximately 153 students since April 2016.</p>	<p>Research/Assessment Collaboration Communication</p>
<p>Special Events- <i>I heart Female Orgasm, Start Smart, Safety Week</i> Educate and increase awareness about safe and healthy relationships and explore how social norms perpetuate rape culture and sexual violence. Smart Start is an interactive workshop designed to give college women the confidence and skills they need to address fair compensation and negotiation skills. Approximately 500 people in attendance.</p>	<p>Professionalism Communication</p>
<p>International Initiatives- Specialized advocacy and resources for international student community. Host annual traditional medicine health fair, providing healing opportunities for more that 700 people in the UNM community.</p>	<p>Collaboration Communication Critical Thinking</p>



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Fiscal Update, Revenues

Source	Amount
UNM SFRB	\$108,000
Instruction and General	\$154,000

Goals for 2017-18

1. WRC is committed to further developing our work with the **parenting members of our community**. We have expanded the Breastfeeding Support position to include specialized programming for parents and child caretakers, with an emphasis on collaborations with Children's Campus and student parent groups. As the only family-friendly center on campus, coupled with an increasing number of student parents at UNM, our goal is to strengthen our outreach efforts/increase number of those we serve.
2. WRC has remained a leader around **violence prevention and survivor support** on our campus. Our newest goal is to create responsive programs and educational materials that address issues/needs of our campus beyond compliance. Our pilot cycle will be in collaboration with Graduate Resource Center, Center for Teaching and Learning, Advance STEM, Alumni Relations, and Faculty SAFE. Together we plan to deepen our understanding and ability to support graduate students dealing with sexual harassment/assault while developing dialogue and programming rooted in community driven action and support.
3. Engagement and service support to our **international and non-US born students** remains a priority. Together with SHAC and Global Education Office, our Women in Health Program will be increasing our outreach efforts to women on campus, with specific attention to those from cultures where access to comprehensive health and sex education is lacking. In addition to programming, WRC students will be trained to accompany students to SHAC appointment to ease any fears and provide further support.
4. WRC recognizes that our students have increasing **financial obstacles** beyond tuition. Recent studies show housing, food, transportation, text books and supplies outweigh the burden of tuition; with the average student having \$25/month for food. To begin to address these issues, WRC has taken over full funding of the Lobo Food Pantry and has trained both our professional and student staff in SNAP, TANF and Medicaid application assistance. Through our traditional healing position, our goal is to also establish a monthly farmers market and/or small community garden. We also will be doing strategic fundraising to expand our Sabrina Single Mother's Scholarship Fund and will continue integrating financial literacy education throughout all of our programs.
5. WRC has been hosting the summer **traditional health** fair for the past 16 years and has recognized an increasing amount of interest from our students around traditional medicine, ceremony and earth-based healing practices. With our surplus from previous years, we are funding a one-year graduate position to launch a chartered student group: UNM RAICES. This groups will be housed at WRC and will support us in the creation and execution of workshops focused on self-care, intergenerational learning, indigenous knowledge, and food as medicine



Women in **Healthcare**
PROGRAM

The Women in HealthCare Program will allow eligible students to expand their professional network, attend beneficial workshops held by the WRC, and build a mentorship relationship with an individual in a program of their interest. Most importantly, it will allow students to be part of an on-campus community of peers that share similar interests and goals.

APPLICATION DEADLINE:
MARCH 1st, 2017
APPLY ONLINE AT
WOMEN.UNM.EDU

Support our program by logging on to WRC social media accounts.

UNM
Women's Resource Center

Selected Impacts and Outcomes

WRC makes 60,000 connections a year!

Last year we served 9,000+ breastfeeding/lactating members of our community!

33% of those we serve are first generation college students.

93% retention rate of students!

17% of our visitors identify as men.

Our students represent over 9 different ethnicity groups.

50% of our visitors are over the age of 23, with 20% over the age of 30.



Quick Facts

- WRC is one of the first college-based women centers in the country, founded in 1972 by a collective of student, faculty and staff. We make 60,000 connections a year.
- WRC offers multiple specialized mentoring and leadership initiatives focused on retention and professional development.
- \$35,000 distributed since 2004 through our Sabrina Single Mother's Scholarship Program.
- WRC is one of three confidential reporting sites, offering family friendly trauma informed services, programming and space.
- WRC employs 10-15 students a year who lead our programmatic, communications and counseling work. Our students use this space to launch their own programs such as: Rape Crisis Center, The Grey Area Training and currently a YouTube Channel.
- WRC penned UNM's Policy 2750: Lactation Support Program, which has since been used as a model for other universities in New Mexico. Our program has expanded to 25 lactation stations across campus.