

IMPACT & OUTLOOK 2019 - 2020



DIVISION OF STUDENT AFFAIRS

Who We Are

Army ROTC educates, trains and commissions college students to be officers and leaders of character in the Army. We instill the values of citizenship, national and community service, and personal responsibility in our cadets. UNM's Army ROTC Program maintains enrollment above 90 students with an enormous sense of pride and *esprit de corps*. Our reputation at the university is one of work ethic, integrity, respect, and service with members who embody both the University and the Army values.

Mission

Partner with the University of New Mexico to recruit, educate, develop, and commission seventeen line officers for the U.S. Army annually. We accomplish this by recruiting Scholar-Athlete-Leaders, train and educate them with the best leader development program in the world, and retain them with a highly motivated, professional, and talented cadre. We simultaneously inspire young students in the JROTC citizenship program to become the future leaders of America.

Vision

UNM Army ROTC commissions highly qualified second lieutenants to meet the Army's needs. The program is self-sustaining where cadre and cadets work in unison to recruit, train, and retain the most qualified cadets. Army ROTC is well known and respected around campus and represents both the University and the Army in the best possible way. Being part of Army ROTC is fun, exciting, challenging, and rewarding.

Impact on Students

UNM Army ROTC provides over \$1 million annually for college (scholarships, off-campus room & board, subsistence, books, and training). Army ROTC is the program that prepares students for long-term success. It teaches the decision making process, management skills, leadership and discipline that enhances future success in either military or civilian careers. The course content and methodology allow opportunities for the student to develop his/her capacities to lead and manage efficiently, to think creatively, and to speak and write effectively. Additionally, we provide world class physical fitness training, land navigation, marksmanship, rappelling, leadership and other activities. We also offer a Minor in Military Science for 25 credit hours.

ROTC scholarships can cover tuition and fees or room and board expenses. In addition, all contracted cadets receive a monthly stipend of \$420 during the academic year. If a student elects room and board, they may use the scholarship to pay on or off campus room and board expenses. Cadets may also qualify for cadet language incentive pay if they successfully complete course work in a number of strategic language courses.



Programs, Services, Sub-units and Initiatives

ROTC provides the following in recruiting and services to the University and local Community:

We extend UNM recruiting efforts through multiple high school recruiting events, including:

- Annual participation in NMEC College Days
- Annual participation in RMACAC College Fair – ABQ
- Past participation in TACROA – El Paso week college fairs
- Annual recruiting efforts at NM CTSO (Career and Technical Student Organizations)
- Participate in the NM delegation's Academy Nights – throughout the state
- Meet UNM, Fall Preview, and Senior Day – UNM Admission's events

Our on campus involvement spans the following areas:

- Operation Lobo Move-in
- Freshmen Convocation
- Welcome Back Days
- Career Fairs
- Halloween Run
- Heroes' Day Football Game
- Twinkle Light Parade
- SVUNM Veterans' Sound Off
- Army vs. Navy Flag football game
- Color Guard – for football, baseball, softball, tennis, volleyball, and basketball teams, and UNM Student organization events
- UNM Fall and Spring Graduation Ceremony Ushers



Our Community involvement includes:

- Bataan Memorial Death March
- Duke City Marathon
- Color Guards for local community – Breast cancer awareness fundraisers, UNM Hospital, Soldier Show
- Charity work – Joy Junction Shelter, Charity events for VA, blood drives
- Support to JROTC programs for over 1200 students annually



Fiscal Update, Revenues

The majority of our federal discretionary funding, OMA & MPA, continue to be down due to a reduced Army budget. We do not expect any additional federal funding. Our federal funding accounts for over 91% of our annual budget.

Army ROTC Value to the University		Army ROTC Operating Budget	
Army Direct:		OMA	\$ 12,000
Scholarship Payments:	\$ 566,000	MPA	\$ 9,000
Tuition Assistance:	\$ 166,850	Marketing	\$ 12,000
From Cadets:		University Budget	\$ 43,751
Stipend:	\$ 270,466		
Book Allowances:	\$ 61,200		
Guard/Reserve Pay:	\$ 49,518		
ROTC Faculty:			
Annual Teach:	\$ 299,400		
Cadre Salaries:	\$ 655,000		
Total:	\$2,644,816	Total:	\$ 75,751

Goals for 2019-20

- Commission 17 cadets as 2nd Lieutenants in the US Army
- Maintain enrollment above 90 students; simultaneously, maintain contracted cadets above 70
- Graduate and Commission cadets in accordance with their approved degree plans
- Improve and maintain progression rates (retention) for both scholarship and non-scholarship cadets to above 50% for underclassmen and above 75% for ROTC Advance Course (Senior) Cadets.
- Fully support all UNM requirements while maintaining all Army requirements; be a valued program within the University of New Mexico and the local community.



Selected Impacts and Outcomes

The UNM Army ROTC program is currently meeting the Army's evaluation standards and remains a viable host program. Army ROTC was established at UNM as a host program in 2003. Our current production mission is to commission 17 second lieutenants each year. We just completed FY18 mission by commissioning 18 second lieutenants. Our current 3-year commission average is 17.6 and our 5-year commission average is 18.4 – both exceed the established criteria. UNM ROTC is one of two host ROTC programs at a public institution in the state (New Mexico State University). The state of New Mexico is well represented in commissioned officers across the nation and the Army's officer population. New Mexico is neither a growth nor core market. **During the FY19 accessions cycle, which completed 24 September 2018, 92% of our cadets received their first choice of Army component (Active, National Guard, Reserves), two cadets in the top 10% of the National Order of Merit List (OML).**

We have commissioned 236 second lieutenants to date (including all commissions since 1987 when we were a satellite program under NMSU).

- UNM Army ROTC is a Viability Program. We have achieved our commission mission for the past 7 years.
- Significant diversity provider to the Army at 46% over 5-yr commission average.
- Improve engagement w/ JROTC. 10 x Programs in our AO (only 4 w/in one hour).

Projected Mission: Our mission goal is to produce/commission 17 officers each year.

Projected Commission Highlights:

- We remain on glide path to meet or exceed our mission through 2022
- We commissioned 19 second lieutenants for MS19 which ended 30 September 2019 project to commission 26 for MS20

Program Highlights:

- Awarded title of Best Small Program in our Brigade for the 17-18 Academic Year
- Ranger Challenge Team won 1st place in the 2018 Cadet Command Southwest Regional Ranger Challenge Competition; won the most streamers and placed 2nd in 2019



Lobo Battalion Quick Facts

3.40

Average GPA of UNM Army ROTC graduates

4.33

Average years to graduate for UNM Army ROTC

\$420

Stipend UNM Army ROTC provides monthly to all contracted cadets



\$1,044,516

Annual monetary value UNM Army ROTC provides for scholarships, off-campus room & board, books, and training

74%

Retention rate for contracted UNM Army ROTC

\$1,600,300

Approximate annual federal contribution to UNM Army ROTC

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