

# IMPACT & OUTLOOK 2018 - 2019

## El Centro de la Raza

### DIVISION OF STUDENT AFFAIRS

#### Who We Are

El Centro was established in 1969, created for students by students, due to a strong value and need for a sense of belonging during their studies at the University of New Mexico (UNM). Today this need is still highly relevant. El Centro is committed to enhancing the cultural, social, and academic experience of Raza/Latino/Hispanic students. El Centro is a unique space on campus that offers various intentional scholarships, programs and opportunities that are available to all UNM students. Under New Mexico State Statute, El Centro is charged with serving the largest and fastest growing ethnic population at UNM. This is critical especially at UNM since, according to the Fall 2018 Enrollment Data, 43.22% (10,543) of students self-identified as Hispanic/Latino. El Centro provided special programming, scholarships, academic guidance and advocacy to over 18,000 Hispanic students and families in FY19.

#### Mission

El Centro de la Raza provides tools for self-determination, personal responsibility and resiliency of Raza students at the University of New Mexico. We support the transformation of students through knowledge and skills, while challenging systems to achieve social justice. In engaging the community, El Centro continues the legacy of advocacy, holistic support and partnerships.

#### Vision

El Centro de la Raza serves as an agent of change to provide state of the art student services, programs, research and educational opportunities to support social, cultural, economic and political sustainability in New Mexican communities.



## Impact on Students

El Centro's strategic direction is defined by meeting present and future challenges that our students and community face. These goals are marked by increasing our involvement in recruitment, retention, graduation and outreach initiatives, as well as the development of specific programs in the areas of academic and research to support undergraduate and graduate students. In addition, El Centro is expanding its connections with the communities that our Hispanic /Latino students come from. This is accomplished through the strengthening of academic and professional development opportunities, support services, research, mentoring and strategic relationships within academic and community stakeholders. We focus on student success and a sustainable, statewide impact.



## Programs, Services, Sub-units and Initiatives

Programs and Services	Academic Affairs Engagement*	UNM 5 **
<p><b>El Puente Research Fellowship</b> - El Puente's motto is "Empowerment through research." The undergraduate component focuses on providing a space for minority, low income, and first-generation students to discover their academic identity to prepare for graduate/professional school. Graduate students are responsible for innovating internal evaluations and further developing the program curriculum for both graduate and undergraduate students. The program employs a culturally relevant and transformative learning curriculum.</p>	Moderate	Research & Assessment; Critical Thinking; Collaboration; Professionalism; Communication
<p><b>Summa Academia</b> - Provides students with skills and knowledge to navigate the graduate/professional system, by building consciousness and awareness among Latino students to understand the challenges they may face in higher education. Summa Academia provides space for students to feel welcome, safe and grow personally and professionally under the guidance of Latino faculty at UNM.</p>	Extensive	Research & Assessment; Critical Thinking; Collaboration; Professionalism; Communication
<p><b>Transformar Identity and Social Entrepreneurship Fellowship</b> - This fellowship focuses on providing social entrepreneurship skills to undergraduate and graduate students. This program helps define an idea and/or an area of long-term interest for the participating student so they can better understand and assess opportunities within their area of interest.</p>	Moderate	Research & Assessment; Critical Thinking; Collaboration; Professionalism; Communication
<p><b>Transformar Summer Leadership Institute</b> - Students are exposed to community life and ancient developments in Mexico to understand the importance of development and long-term impact that entrepreneurship can have in our local communities.</p>	Moderate	Research & Assessment; Critical Thinking; Collaboration; Communication
<p><b>Raza Junta</b> - El Centro's welcome back event provides students with a cultural experience, the opportunity to network, build community, and learn how to get involved on campus and with El Centro.</p>	Minimal	Collaboration; Professionalism; Communication
<p><b>Academic Development and Advocacy</b> - El Centro's main goal is to ensure that Raza students have the support systems they need to succeed. Academic Development and Advocacy is intended to support students to both better navigate the university system and to plan their academic career.</p>	Minimal	Critical Thinking; Collaboration; Professionalism; Communication

<b>Scholarship and Programming Support</b> – Emergency scholarships are provided to undergraduate and graduate students demonstrating a critical financial need. Professional development scholarships support students who participate/present at a professional conference, expanding their professional knowledge. Programming support assists student organizations with event funding.	Minimal	Research & Assessment; Professionalism; Communication
<b>High School Equivalency Program (HEP)</b> - Serves 70 individuals per year with migrant or seasonal farm work backgrounds to earn their High School Equivalency Certificate (HSE) through intensive prep instruction and support services. After the successful completion of the HSE, HEP works with students to further their education, find better jobs and have better opportunities in their lives.	Extensive	Critical Thinking; Collaboration; Professionalism; Communication
<b>College Assistant Migrant Program (CAMP)</b> – Serve 30 migrant and seasonal farm worker students by providing academic, social, and financial support to enable the completion of their first year of college.	Moderate	Critical Thinking; Collaboration; Professionalism; Communication
<b>Rural Student Project (RSP)</b> - Established to support students from rural New Mexico by assisting them in achieving educational goals while also helping create roots in Albuquerque and UNM. RSP scholars engage in the community, gain experience outside the academic realm and meet community members.	Minimal	Critical Thinking; Collaboration; Professionalism; Communication
<b>Raza Graduation</b> - A cultural/bilingual commencement ceremony that celebrates and recognizes the accomplishments of graduates, and allows them to recognize their family, friends, and others who supported them while obtaining their degree.	Minimal	Collaboration; Professionalism; Communication
<b>Study Sessions &amp; Study Marathon</b> - Open study areas with tutoring and light refreshments are provided through a student led collaboration between El Centro, CAPS and student organizations.	Minimal	Critical Thinking; Collaboration; Professionalism; Communication
<b>Student Leadership Academy</b> – Through intentional curricular development, El Centro student employees expand and strengthen their professional skills while developing their sense of self, community and social justice.	Minimal	Critical Thinking; Collaboration; Professionalism; Communication
<i>Note: *Extensive engagement is defined as UNM faculty being involved with more than 50% of either program planning or implementation. Moderate engagement involves faculty in 11-49%, and minimal engagement involves faculty in 0-10%</i>		

## Fiscal Update, Revenues

Source	FY 20
SFRB Funding	\$150,069
SRFB Funding (RSP)	\$29,795
UNM I&G	\$232,152
Interdepartmental Support	\$5,000
NM State Funding (RPSP)	\$199,900
Ida Romero Scholarship Fund	\$1,200
HEP & CAMP Grant*	\$900,000
<b>Total</b>	<b>\$1,518,116</b>

\*these funds are federal grants that are restricted only towards those who are eligible and participating in the HEP/CAMP programs.

## Goals for 2019-20

1. Positively impact retention and graduation of undergraduate and graduate/professional students through academic, cultural/personal and professional activities designed to build a sense of community and a supportive environment.
2. Recruit Latino students and provide information to Latino students and their families about UNM and El Centro programs/activities.
3. Use program evaluation and assessment data for continuous improvement and to ensure its relevance in academic, cultural and professional aspirations of Hispanic/Latino students.

## Selected Impacts and Outcomes

Performance Measures	FY19
<b>Goal 1. Impact retention and graduation of undergraduate and graduate/ professional students through academic, cultural/personal and professional activities.</b>	
1.1 Information and outreach to UNM and prospective students	18,577
1.2 Academic Development and Advocacy sessions	1,164
1.3 Leadership development for students	108
1.4 Students in El Centro mentoring programs	135
1.5 Scholarships and sponsorships	135
1.6 Student Development and Educational/Cultural activities	2,512
<b>Goal 2. Recruit Hispanic/Latino students and provide information to their families</b>	
2.1 Office visits/unique students (student, family and community contacts)	6,428
2.2 Social Media (formerly website visits)	115,780
2.3 Information and outreach to non-UNM students, families, and community contacts	8,056
2.4 Identify, outreach, and provide critical programs and services that improve the success of underrepresented students (at-risk)	14
<b>Goal 3. Develop specific programs, evaluation and assessment data for continuous improvement.</b>	
3.1 Student and family needs assessment/surveys (Not collected on an annual basis)	0
3.2 Participant program assessments	547

### Quick Facts

- El Centro served 1840 UNM students in the 2018-2019 school year.
- El Centro awarded 212 Scholarships in 2018-19 ranging from \$150 to \$4000 including 74 to HEP/CAMP participants.
- 83.39% of the 313 First-time, full- time students served by El Centro in 2018-19 were retained to the Fall 2019.
- State and institutional funding leverages acquisition of HEP/CAMP grants to support migrant/seasonal farm working students and their families.