

IMPACT & OUTLOOK 2018 - 2019

Student Activities Center

DIVISION OF STUDENT AFFAIRS

Who We Are

The Department's overall goals and objectives are to improve the quality of student life on campus. We act to cultivate a holistic population; to keep the pathways of communication between students and the administration open and active through personal interaction, the distribution of informational publications and services; and to maintain and nurture the responsiveness and receptivity of the institution in relation to student needs.

Mission

The mission of the Student Activities Center is to enhance the academic student experience at the University of New Mexico by facilitating opportunities for students to develop and practice essential skills, cultivate meaningful relationships, and connect to the campus community.

Vision

For each UNM student to engage with a unique and enriching college experience, create a lifelong connection to campus, and become alumni who impact the world around them.



Impact on Students

The Student Activities Center provides a wide variety of opportunities for involvement for the entire student body at UNM. Student involvement in our campus community is vital to a successful college life and a student's essential skills development. The more involved students are in an institution, the more invested they will be. Studies show that a student's involvement level directly correlates to their GPA, retention rate and graduation timeline. Involved students feel like they are a part of UNM and this fosters community, pride and alumni investment. Students who are involved spend more time on campus and have more positive interactions with faculty and staff. Because student involvement is so important, the Student Activities Center strives to create an environment that allows students to develop their own experiences and communities on campus. When students are involved and engaged outside of the classroom, they are developing the essential skills today's employers are looking for. Involvement opportunities lead to student success and create alumni who are more likely to stay engaged with UNM.

Programs, Services, Sub-units and Initiatives

PROGRAM	Academic Affairs Engagement*	UNM 5 **
Advisement of the 2 student governments: ASUNM (including the 8 student service agencies, the student senate and the judicial branch) and GPSA (including the Council and all committees).	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Advisement of fraternities and sororities including 25 chapters, 3 governing councils and numerous annual events. Maintain ongoing contact with and support for alumni volunteers and int. headquarters.	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Providing accounting and budgeting services through SGAO to both ASUNM and GPSA (including advisement of both student government's finance committees), spending and budget workshops, and direct financial support for over 255 funded student organizations.	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Chartering process for over 400 student organizations including officer and advisor advisement and development.	Moderate	Professionalism, Communication, Critical Thinking, Collaboration
Planning, coordinating and facilitating large-scale student events. Many of these events are in conjunction with ASUNM Student Service Agencies (Fiestas, Red Rally, Spring Storm, etc.) while others are departmental (Welcome Back Days, Star Wars Day & Friday Night Live).	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Recognition Programs including the Recognition Reception and the Lobo Leadership and Involvement Awards Reception.	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Creation and distribution of publications including LeaderHints, Guide to Chartered Student Organizations, and Student Activities Calendars.	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Advising Golden Key Honor Society and Mortar Board Senior National Honor Society (which includes the longest standing campus tradition - Hanging of the Greens and commencement flower sales).	Minimal	Professionalism, Communication, Critical Thinking, Collaboration
Complete operations of the Mid-Week Movie Program	Minimal	N/A
Scheduling of outdoor areas including advisement for events and coordinating campus services of health inspector, fire marshal and Physical Plant.	Minimal	Professionalism, Communication, Critical Thinking, Collaboration

Note: ***Extensive** engagement is defined as UNM faculty being involved with more than 50% of either program planning or implementation. **Moderate** engagement involves faculty in 11-49%, and **minimal** engagement involves faculty in 0-10%



Fiscal Update, Revenues

Source	Amount
Instructional and General – Student Activities Center	\$392,903
Student Fee Review Board – Student Activities Center	\$27,815
Student Fee Review Board – Student Government Accounting Office	\$213,774
Student Affairs Pepsi Money (Mid Week Movies)	\$17,000
Sponsorships, Vendor Fees, and Other	\$23,654

Goals for 2019-20

1. *Successfully transition staff into new roles and responsibilities.*
2. *Continue to implement and provide budget-friendly creative and new campus programming and events.*
3. *Restructure the recruitment process for Sororities and Fraternities on campus.*
4. *Reinstitute the Event Coordinators Committee to increase departmental collaboration with marketing, calendaring, event support, and creating new experiences for students.*
5. *Focus on education of structure and process in the two student governments.*



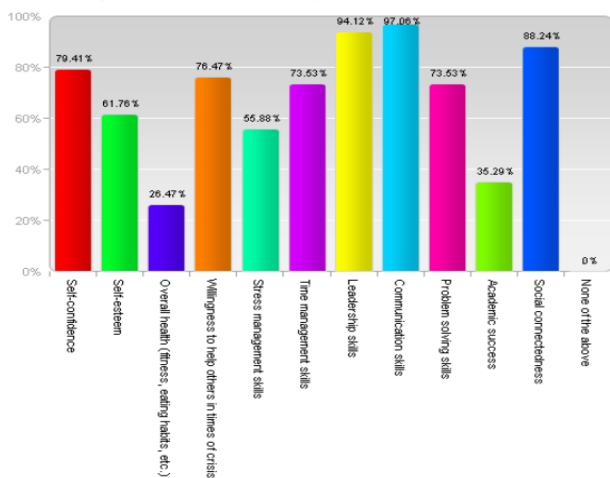
Selected Impacts and Outcomes

In an assessment of student leaders conducted by the Student Activities Center, students who participated in campus organizations indicated:

- They had gained and/or sharpened their leadership skills: 97.8%
- They were a more competitive candidate in the job market: 88.24%
- They were likely to stay at UNM until graduation: 76.47%
- They were able to make a difference on campus: 85.29%
- They were more likely to be involved in community service: 97.06%
- They were more likely to seek out resources on campus: 82.35%
- They were more engaged at UNM: 94.12%
- They feel their experience at UNM was better: 95.21%

In the same assessment, students indicated Student Organizations improved their skills in The UNM 5 areas of Collaboration, Critical Thinking and Communication.

Q15. Which of the following do you feel has increased/improved as a result of participating in campus organizations? (Check all that apply)



Important Program Data Points:

ASUNM Undergraduate Student Government

- Return or Graduation Rate – 100%
- First Generation Status – 42%
- Cumulative GPA – 3.513

Fraternity & Sorority Members (Men & Women)

- Return or Graduation Rate – 99.49%
- First Generation Status – 41.15%
- Cumulative GPA – 3.249

Quick Facts

- 413 Student Organizations Chartered
- 614 Outdoor Space Usage Events Booked
- 25 Fraternities and Sororities Advised
- 250+ Student Org Indices Managed by SGAO
- 5000+ Attendees at Mid Week Movies
- Advisement to ASUNM and GPSA Student Govts

- Special Events:**
- Fiestas – 10,000+ in attendance
- Welcome Back Days – 15,000+ served
- Silent Lights – 2500+ students attended
- Spring Storm – 900+ @ a day of service
- Hanging of the Greens – 600+ attended