

# IMPACT & OUTLOOK 2018 - 2019

## Student Union Building

DIVISION OF STUDENT AFFAIRS

### Who We Are

The Student Union Building (SUB) at the University of New Mexico acts as a community center to students, staff, and faculty. The Student Union creates a sense of community for the student life population through the many programs and services that take place within the building. The SUB is a leader on campus and provides many high-tech conveniences, essential services, and cultural enrichments to the **UNM TOTAL COMMUNITY**.

### Mission

The mission of the New Mexico Student Union (SUB) is to serve as a campus community center, offering many programs and services to the University community. The goals of the SUB support the University's mission. It is not just a building; it is also an organization and a program. The SUB is part of the educational program of the University. As the center of University community life, it serves as a laboratory of citizenship, training students in social responsibility and for leadership in our democratic government.

### Vision

The Student Union supports out-of-classroom programs and experiences, and intends to provide services that contribute to the daily activities of campus community members



"A STAPLE FOR ANY STUDENT ATTENDING UNM. EVERYTHING YOU COULD POSSIBLY NEED IN ONE PLACE!"

- JR

## Impact on Students

The UNM Student Union provides students opportunities to develop their career skills through participation in the marketing, operations, administrative and business functions of the SUB. It is through this mentorship program that we build strong leaders in our community. We employ anywhere from 70-80 student employees throughout the academic year in all areas of the building operations. This makes us one of the largest employers of students on campus. Many students use the SUB as an alternative to the library facilities to study and meet for class study groups, etc. In addition, the SUB offers many events and amenities that foster student academic growth and provides a community center for student engagement. Provide advancement opportunities throughout the year.

PROGRAM	Academic Affairs Engagement*	UNM 5 **
Student sponsored events throughout the semester such as Uni Nights, Pumpkin Carving Contest, Mardi Gras and Late Night Breakfast are part of the Student Union programming. These events provide engaging activities that promote involvement on campus. Raffles and prizes are offered throughout the event to increase attendance and participation. Attendance varies but averages about 80 students per event.	<b>EXTENSIVE</b>	COMMUNICATION COLLABORATION CRITICAL THINKING
Student employment jobs that promote mentorship programs and build strong skills that complement their educational goals. We employ anywhere from 70-80 student employees throughout the academic year in all areas of the building operations. This makes us one of the largest employers of students on campus. The SUB offers six (6) \$500.00 scholarships to student employees. Supervisors can nominate a student that displays outstanding character, work ethics and creative business ideas that promote the university mission and values.	<b>EXTENSIVE</b>	PROFESSIONALISM COMMUNICATION CRITICAL THINKING
Our 7 days a week extended hours of operation support academic, out-of-the-classroom, programs. Our facilities support New Student Orientation and College Enrichment Programs year round. We partner with CAPS to designate space in the Student Union where students can work with tutors and receive one-on-one guidance in areas that are challenging for them.	<b>EXTENSIVE</b>	CRITICAL THINKING COMMUNICATION COLLABORATION
The SUB serves as a campus community center offering many programs and services to the university community as well as the greater Albuquerque community. Our facility provides meeting and event venues such as a convenient voting location for national and local elections, communication forums of elected officials and various speaking events that our student population are passionate about. We want to provide a center that increases awareness of citizenship, social responsibility and leadership in our government system.	<b>EXTENSIVE</b>	CRITICAL THINKING COMMUNICATION COLLABORATION

Note: \***Extensive** engagement is defined as UNM faculty being involved with more than 50% of either program planning or implementation. **Moderate** engagement involves faculty in 11-49%, and **minimal** engagement involves faculty in 0-10%

\*\* List up to 3 of the 5 UNM5 skills that are addressed through this programming. It's OK if none apply. [Unm5.unm.edu](http://Unm5.unm.edu)



## Fiscal Update, Revenues

Source	Amount
Student Fee Review Board (SFRB)	\$ 2,008,128
Self-Generated Funds	\$ 715,609
<b>TOTAL</b>	<b>\$2,723,737</b>

## Goals for 2019-20

1. Continue Student Union Master Facility Upgrade and Replacements
2. Continue Student Union Audio Visual System Upgrades/Replacement
3. Establish Student Public Area Artwork Program
4. Establish past Student Union members list and establish communicator channel annually
5. Coordinate ASUNM/GPSA supporting identify funding for South Campus space for Recreation and Student Events

## Selected Impacts and Outcomes

Program	'17-'18	'18-'19	% Change
Student Organizations Utilizing the SUB	73	69	-6%
Marketing Ad Requests	328	386	+18%
Programmatic Events: Plant Night, Paint Night, Cookie Decorating, Pumpkin Carving Contests, Marti Gras Celebration, Late Night Breakfast, Open Mic Night, Halloween Bingo etc.	4,623	4,051	-12%
<b>STUDENT EMPLOYMENT OPPORTUNITIES</b>	<b>74</b>	<b>81</b>	<b>+10%</b>

The New Mexico Union employs a large number of students making us one of the largest on-campus student employers



High School Cumulative GPAs averaged **3.4**  
ACT Composite Scores averaged **20.83**  
SAT Total Scores averaged **1086.00**  
First College Experience/First time freshman averaged **71.43%**  
First Generation College Student averaged **37.66%**  
In State Student averaged **77.92%** Out of State Student averaged **23.38%**  
Freshman population averaged **8%** Sophomore averaged **15.58%** Junior averaged **25.97%**  
Seniors averaged **35.06%** Graduate level averaged **3.90%**

## Quick Facts

The SUB receives the majority of its funding through Student Fees and self-generated funding with no I&G funding

Over **1,577,869** individuals utilizing the Student Union in 2017-2018 and **56,458** during Welcome Back Week

**5,946** Student Union Room Reservations in 2017-2018

**70+** Student Employees per year    **9** Student Managers    **2+** Graduate Students

Free Advertisements to groups hosted on our electronic boards valued over **\$361,296**

**55** Office Spaces

**69** Chartered Student Organizations in Lobo Lair

**14** Storage Spaces for Student Organizations



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