

IMPACT & OUTLOOK 2018 - 2019

Women's Resource Center

DIVISION OF STUDENT AFFAIRS

Who We Are

The Women's Resource Center (WRC) has been a place of advocacy and support for all members of the University of New Mexico and greater community since 1972 -making us one of the first college-based women centers in the country, and one of the first victim service centers in Albuquerque. Founded by a group of students, staff, faculty, and community members the goal was to provide a safe space where women could find and share information and resources as they made their way through higher education and beyond. We value our diverse student population and try to support our students by providing a variety of services, programs, resources and opportunities that are directly responsive to their needs. The resource center is a safe place to study, network, gain support from staff and peers and participate in programs and activities that provide educational enrichment opportunities and professional skills. We are able to be advocates, provide a supportive environment for students and act as an incubator for leadership development.

Mission

The mission of the WRC is simple: we are a place of safety, support, and advocacy for all members of the UNM community. We are here to help, to provide resources and information, and to provide services and student-driven programming that increases a) awareness about issues affecting women and b) acceptance, inclusion, and equity across campus. Through a feminist model of empowerment, we offer educational, social, and cultural programming aimed at encouraging women's self-determination and community engagement. The Women's Resource Center promotes awareness and the advancement of women's rights to ensure equity regardless of gender identity, sex, race, ability status, age, sexual orientation, economic class, or religious affiliation. The Women's Resource Center provides the tools and resources necessary to enhance success within academic, personal, and professional aspects of students' lives.

Vision

The Women's Resource Center seeks to facilitate understanding and mutual respect among all campus and community members to achieve social justice, as well as foster a positive UNM environment. Historically women on this campus and in our greater community have led the movement for positive social change. We believe that by investing in our center and the students we serve, we are investing in the world we want to create. As Melinda Gates said, "When we invest in women and girls, we are investing in the people who invest in everyone else."

Impact on Students

The Women's Resource Center believes our students are the most knowledgeable and equipped in understanding what I needed on our campus and how to meet those needs. All our programming efforts are created by and for our students, with WRC professional staff providing ongoing support and professional development to each student leader. The WRC provides the following services to students, alumni, faculty, staff and community members: advocacy, advisement, counseling, crisis intervention, women's health education including breastfeeding support/education/supplies and lactation stations, IMPACT Women's Mentoring program, peer support groups, international initiatives, Women in STEM program, Sabrina Single Mothers Scholarship, outreach/ resource/referrals, special events, conference collaboration, workshops, classroom presentations, video library and family friendly computer lab.



Programs, Services, Sub-units and Initiatives

PROGRAM	Academic Affairs Engagement*	UNM 5 **
Advocacy/Counseling/Crisis Intervention- This past year we provided over 950 hours of free counseling to approximately 105 students and served over 1,000 students through direct advocacy. All our support services are free and victim-centered. The majority of our professional staff, having backgrounds in counseling and/or student services, provide a high-level of trauma-informed and student-centered care.	Extensive	Communication, Collaboration
Women's Health Education - Provides breastfeeding support, education, lactation stations, and health related workshops. Supports breastfeeding/lactating mothers in their educational pursuits. Promotes healthy lifestyles and relationships. WRC increased campus lactation stations to 27, with over 9,400 visits.	Moderate	Collaboration and Communication Critical Thinking
Communication and Community Outreach - Coordinates external relations from flyer design, website maintenance, and utilizing social media platforms such as Facebook, Instagram and Twitter. Our staff consistently represents the WRC in the community through community event collaboration and participation to explore ways in which our programming can remain innovative and inclusive.	Moderate	Collaboration and Communication Critical Thinking
Impact Mentoring and Leadership Program- Provides connections on campus and improves retention, helps with academic, leadership and career development and fosters persistence and community development. Served 20 students, 10 mentors and 10 mentees.	Moderate	Professionalism Research/Assessment Collaboration Communication Critical Thinking
Sabrina Single Mothers Scholarship- Provides a \$500 award to UNM students to help them persist in their programs. Served 5 students last year.	Minimal	Collaboration
Gendered Violence Prevention Program- Through funding graduate students, we were able to assist in the creation of a Peer Advocacy Course and the creation of an interactive workshop about bystander empowerment.	Moderate	Collaboration Communication Critical thinking
Video, Book Library/ Computer Lab- Provides family-friendly resources to help students be successful in the pursuit of their education. Installed new electronic inventory system for libraries.	Minimal	Critical Thinking
Onsite Advisement, Academic Tutoring and Probation Contract Site- coordinates advising and academic support services for students, provides a family friendly space to learn while addressing other fundamental needs to success. Served approximately 541 students this last year.	Minimal	Research/Assessment Collaboration Communication
Special Events/ Workshops <i>ASUNM's Michael Sam Event, SIPI Campus' Missing and Murdered Indigenous Women Art Exhibit, Family-Friendly Film Screenings, Self-Care Workshops and Safety Week.</i> Educated and increased awareness on the ways in which structures such as racism and violence affect our relationship with ourselves, our bodies and our communities through lectures and workshops. Created and hosted self-care workshops throughout the UNM and Albuquerque community as well as sponsored projects in line with our mission and vision. ~ 1000 people in attendance	Moderate	Professionalism Communication
International Initiatives- Specialized advocacy and resources for international student community. Host annual traditional medicine health fair, providing healing opportunities for more than 700 people in the UNM community.	Minimal	Collaboration Communication Critical Thinking

Fiscal Update, Revenues

Source	Amount
UNM SFRB	98,119
Instruction and General	143,566

Goals for 2019-20

1. UNM was awarded a \$300,000 Violence Against Women Act Campus Grant to reduce domestic violence, dating violence, sexual assault and stalking, on the university's campus. This year, the work will focus on expanding trauma-informed, victim-centered bystander intervention programming available to our entire campus community, streamlining language and accessibility of conduct and reporting procedure related materials, and trainings for staff, faculty and first responders, to ensure that our students are getting the most informed quality of care. We will pay special attention to connecting with both male survivors and Latinx survivors with targeted marketing campaigns. The grant's work will also aim to address language and disability access, translating vital gender-based violence informational materials for those whose first language isn't English, and students who are vision impaired or hard of hearing. Lastly, we'll coordinate with community organizations to bolster a strong, healthy relationship with other entities working hard to end these kinds of traumas within our great Albuquerque community.
2. We aim to further solidify our collaborative partnership with the College of Education's Counselor Education program, focusing on strengthening our internship program for master-level students. A counseling internship placement with the Women's Resource Center provides counseling students with ongoing professional development, specific crisis de-escalation skills, and trauma informed training. Expanding our internship program to HSC and investing further in our current program will allow us to continue to provide quality, accessible mental health services to students at no cost. We strive to expand our reach and diversify the services to include addiction responsive programming, endeavoring to assure that all students have access to, and can receive mental health services that are tailored to their needs, rehabilitative in nature, and trauma informed strength-based.
3. This Fall in partnership with Accessibility Resource Center, we will be opening HSC's first student service center, the Vassar House. In addition to a HSC funded victim advocate, we will be placing a professional intern and student staff at our new location with the goal of expanding our current programming while building bridges between students on main campus and their North Campus counterparts. We have also created a North Campus working group for the OVW Campus Grant to support us in both engaging and serving students, faculty and staff around both interpersonal violence prevention education and direct service support.



THERE IS NO TOOL
FOR DEVELOPMENT
MORE EFFECTIVE
THAN THE
EMPOWERMENT OF
WOMEN

-Kofi Annan

Selected Impacts and Outcomes

Last year WRC served 9,000+ breastfeeding/lactating members of our community!

67% of those we serve are first generation college students.

94% retention rate of students!

18% of our visitors identify as men.

Our students represent over 9 different ethnicity groups.

The current cumulative GPA of our students is 3.7

60% of our visitors are between the ages of 19-22, 34% are over the age of 23 and 14% over the age of 30.

Quick Facts

- WRC is one of the first college-based women centers in the country, founded in 1972 by a collective of students, faculty and staff.
- WRC offers multiple specialized mentoring and leadership initiatives focused on retention and professional development.
- \$30,500 distributed since 2004 through our Sabrina Single Mother's Scholarship Program.
- WRC is one of three confidential reporting sites offering family friendly trauma informed services, programming and space.
- WRC employs 10-15 students a year who lead our programmatic, communications and counseling work. Our students use this space to launch their own programs such as: Rape Crisis Center, The Grey Area Training and our new credited Peer Health Advocacy Course.
- WRC penned UNM's Policy 2750: Lactation Support Program, which has since been used as a model for other universities in New Mexico. Our program has expanded to 27 lactation stations across campus.

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