

# STUDENT PUBLICATIONS WHAT WE DO FOR STUDENTS

### WHO WE ARE

The UNM Department of Student Publications supports students who participate in and learn from the opportunities offered in its publications:

New Mexico Daily Lobo, Conceptions Southwest and Limina, UNM Nonfiction Review (formerly) Best Student Essays. Each publication is created entirely by students with the target audience of the University of New Mexico students, faculty, staff and community. Student Publications is governed by a Student Publications board, whose makeup up consists of five students: two faculty members, one staff or faculty member, and one NM Press Association member. Started in 1895, the New Mexico Daily Lobo is the University of New Mexico's only recognized student newspaper. The Daily Lobo employs 60-75 students each year to produce the newspaper and support its operations. Students are involved in all aspects of producing a newspaper and its



operations—delivery, accounting, advertising sales, design, layout, reporting, photography, videography and editing.

#### **OUR MISSION**

The department of Student Publications supports students who participate in and learn from the opportunities offered in its publications. The department provides the professional resources and environment to ensure an optimal learning



experience for complementing formal classroom instruction. The primary objective is to build a broad base of student writers, editors, photographers, designers, and advertising professionals for the future. We do this by providing student-generated news, advertising and information for the University of New Mexico community while serving as a learning laboratory for the students served by Student Publications.

## **HOW WE IMPACT STUDENTS**

Student Publications provides an experiential learning environment for students.

Students learn by doing, and in the process gain real world experience in all aspects of producing a newspaper or magazine, giving graduates skill sets and experience that translate directly into the job market in a way that academic learning alone cannot provide. Student Publications provides learning, creativity, development of skills, student employment, a supportive work environment and a sense of belonging. These fit the SAMHSA dimensions of Emotional, Financial, Social, Occupational, Intellectual and Environmental wellbeing. Student Publications contributes to community vibrancy not only in the support given to students within the department, but in the works published. Connecting with our alumni base has proven to be a valuable resource and underscores the networking students do within the department that is carried forward into their careers.

## **CONTACT US**

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