

## *Daniel E. Goines*

### **EDUCATION:**

Ed.D. Maryville University, St. Louis, MO. Doctor of Education, Higher Education Leadership, October 2022.

M.Ed. Saint Louis University, St. Louis, MO. Master of Education, Higher Education Administration, 2010.

B.A. Webster University, Webster Groves, MO. Bachelor of Arts, Speech Communication, 2008.

### **PROFESSIONAL OVERVIEW:**

Executive Director of Auxiliary Services and Adjunct Professor, University of North Texas at Dallas, September 2021 – Present.

Student Administrator and Leadership Faculty, The Foundation for Teaching Economics, (Summer Only) June 2005 – Present.

Interim Assistant Vice President of Student Access and Success and Dean of Students, University of North Texas at Dallas, February 2021 – September 2021.

Assistant Dean of Students and Director of Housing and Residence Life, University of North Texas at Dallas, January 2018 – February 2021.

Assistant Director of Residence Life, University of North Texas at Dallas, February 2017 – January 2018.

International Student Engagement Coordinator, University of Dallas, March 2016 – February 2017.

Chief Operating Officer, Goines Security, LLC., February 2016 – May 2018.

Sr. Resident Director and Adjunct Professor, Santa Clara University, June 2013 – March 2016.

Academic Success Coach and Graduate Advisor, University of Texas at Dallas, March 2011 – June 2013.

Student Life Coordinator, St. Louis University, August 2008 – March 2011.

### **PROFESSIONAL EXPERIENCE:**

**University of North Texas at Dallas**, is a public four-year institution located in Dallas, Texas. As a member of the UNT System, UNT Dallas is the only public higher education institution in the city of Dallas. Student enrollment is 4,100.

Executive Director of Auxiliary Services and Adjunct Faculty Member, September 2021 – present. Report to the Executive Vice President for Finance and Administration and CFO. Provide operational and fiscal leadership for non-state funded auxiliary enterprises including campus events, parking, food service, bookstore, housing, vending, transportation services, and conference services. Hire, retain, supervise, train, develop, and evaluate professional staff members. Serves as a key thought leader on related capital projects and multi-year master plans. Informs and evaluates assumptions and decisions for strategic fit, sequencing, and overall reasonableness. Envisions, develops, articulates, and implements procedures for achieving operational and financial goals and priorities. Translates long range strategic initiatives into measurable and meaningful actions. Exploit operational and financial opportunities. Identifies opportunities to increase revenue, explore new revenue streams, and reduce costs, all with a long-term perspective in mind. Assists in developing presentation materials, reports, and financial analysis for various meetings, including meetings with the Cabinet, Chancellor, Board of Regents, and other internal and external partners and stakeholders.

Interim Assistant Vice President of Student Access and Success and Dean of Students, February 2021 – September 2021. Served as the chief student conduct officer for the campus. Developed training and coordinated the work of the student conduct board. Co-lead with enrollment management and the office of the Provost, the university management of early intervention program. Worked on special projects as requested by the president. Served as a member of the university cabinet. Served as the primary point of contact for students with emergencies and critical situations, complaints, or issues. Advised and provided referrals to resources as appropriate. Oversaw TITLE IX compliance and managed record keeping and documentation for complaints and response. Built relationships and collaborated with faculty and campus units to ensure student affairs programs and services supported student learning. Managed student affairs budget, including internal reallocations and requests for funding. Provided overall leadership and administration to the department of student affairs. Served on the university COVID response team. Served as the chief CLERY compliance officer.

Assistant Dean and Director of Housing and Residence Life, January 2018 – February 2021. Provided support to the offices of Housing, Residence Life, Counseling and Wellness, and Accommodation Services. Negotiated financial contracts with outside vendors and related commercial enterprises. Offered operational leadership and support to residential learning communities and associated first-year interest groups. Developed goals and objectives to support the mission of the department and university. Managed all university-owned housing facilities. Directly supervised seven professional staff members. Developed a long-range housing facilities master plan with the CFO and director of facilities. Managed departmental budget to include purchasing, fiscal planning, and payroll. Served as acting Dean of students in the absence of the Dean. Co advised the student government association. Developed a sophomore leadership initiative designed to increase participation in the community through workshops, reflections, and community service projects.

Assistant Director of Residence Life, February 2017 – January 2018. Created a comprehensive plan to increase parental outreach and connection through parent newsletters and specific move-in activities. Manage student housing crisis and risk management. Managed residence life

operations. Evaluated and assessed housing occupancy, retention, and projection trends. Supervised support staff and residence life staff, ensuring efficient operations.

**Goines Security, LLC.**, a private security company in Dallas, Texas.

Owner/Chief Operating Officer, February 2016 – May 2018. Managed all operations of a private security firm. Supervised office staff and non-commissioned officers. Marketed business and secured clients. Provided security for events, personal protection, and loss prevention consulting.

**University of Dallas**, is a private four-year Catholic University located in Irving, Texas. Student enrollment is 3,000.

International Student Engagement Coordinator, March 2016 – February 2017. Managed the international student housing selection process. Orchestrated all aspects of orientation for new international students by developing, implementing, and evaluating innovative orientation programming. Managed departmental budget. Prepared and revised reports related to global student engagement. Collaborated with campus stakeholders to support international students. Coordinated all pre arrival accommodations for new international students, including hotels and shuttles.

**Santa Clara University**, is a private Jesuit Catholic University located in Santa Clara, California. Known as the Jesuit institution of Silicon Valley. Student enrollment is 9,000.

Sr. Resident Director, June 2013 – March 2016. Developed overall vision for residential learning community in line with community pillars, traditions, and history. Selected, trained, supervised, and evaluated professional and student staff members. Collaborated with faculty fellows to provide alternative academic based programming. Chaired the university diversity training committee. Effectively managed operating, staff development, programming, front desk, and community council budget. Served as an instructor for the university leadership program.

**University of Texas at Dallas**, a public, Tier One Research University located in Richardson, Texas. Student enrollment is 29,000

Academic Success Coach and Graduate Advisor, May 2011 – June 2013. Maintained accurate records related to enrollment, degree programs, and graduation certification. Developed advising program within colleges to promote new initiatives in academic advising for domestic and international students. Assisted international students on F and J visas on services they needed during their educational track. Planned and coordinated activities related to programs and services designed to meet students' needs.

**Saint Louis University**, is a private Jesuit Catholic University in St. Louis, Missouri. Student enrollment is 13,000

Student Life/Residence Hall Coordinator, August 2008 – March 2011. Represented the division of student life at various campus-wide events. Helped establish a student culture where diversity is encouraged. Assisted in the development and direction of assessment.

**COURSES TAUGHT:**

- *Adjunct Professor, First-Year Seminar - University of North Texas at Dallas*
- *Adjunct Professor, Leadership - Santa Clara University*
- *Adjunct Professor, HONORS Student Seminar - Santa Clara University*
- *Adjunct Professor, Freshman Seminar – St. Louis University*

**SERVICE & PROFESSIONAL MEMBERSHIPS/INVOLVEMENT:**

- ACUHO-I Annual Programs Foundation Committee Member
- ACUHO-I P3 Working Group Committee Member
- NASPA Member
- JASPA Member
- SWACUHO Member
- WACUHO Member
- NACAS Member

**SELECTED PROFESSIONAL PRESENTATIONS:**

- Goines, D. (2021) “Now What?”- ACUHO-I Mid Level Manager Leadership Institute
- Goines, D. (2020) “Redefining Diversity” – ACUHO-I Annual Conference & Expo
- Goines, D. (2019) “Movin’ On Up” – SWACUHO Regional Conference
- Goines, D. (2018) “Navigating Institutional Politricks” – ACUHO-I Annual Conference & Expo

**SELECTED AWARDS AND PROFESSIONAL ACHIEVEMENTS:**

- Outstanding Alumni Award, Webster University, 2015
- Student Life Hall of Fame Inductee, Webster University, 2017
- Student Affairs Heart Award, UNT Dallas, 2019
- Student Affairs Gladiator Award, UNT Dallas 2020