

Marty Apodaca is the Career Counseling Manager at the University of New Mexico's Office of Career Services, where he leads and mentors a team of Career Development Facilitators dedicated to student success. With over a decade of experience in career development, Marty currently serves as President of the National Career Development Association, which proudly serves over 6k national and international members, and is a Past President of the New Mexico Career Development Association. He believes career development is a social justice issue and works to ensure equitable access to career support across diverse populations.

A proud two-time Lobo, Marty earned both his Bachelor's and Master's degrees from UNM. His work is grounded in a deep commitment to the UNM community and the Division of Student Affairs, where he has built lasting partnerships that center student growth and opportunity.

Marty's expertise bridges career and mental health counseling. He is a Licensed Professional Clinical Mental Health Counselor, a Certified Career Counselor, and a National Certified Counselor. His writing has been published in the *Career Development Quarterly*, *Career Convergence*, *Career Planning and Adult Development Network*, as well as the *Journal of Individual Psychology*, *Teaching and Supervision in Counseling*, and the American Counseling Association's *VISTAS*.

Originally from Dexter, New Mexico, Marty has called Albuquerque home for over 20 years. He is passionate about the intersection of career development and mental health, particularly through the use of narrative tools like the Career Construction Interview. Outside of work, he enjoys time with his wife, family, friends, and bulldog.