

Jason R. Werle

CAREER-RELATED EXPERIENCE

Penn State University

May 2023-Present

Campus Recreation Senior Associate Director, Facilities & Operations

- Serve as Campus Recreation's Facilities Coordinator for all facilities, which consists of 6 buildings, 3 fitness centers, multiple pools, and 30+ acres of outdoor facilities/field complexes
- Contribute as a member of the senior leadership team that provides direction of departmental goals and initiatives
- Plan and manage a complex budget for multiple areas of a combined \$2.25 million
- Supervise and lead a team of 24 professional staff members that include Associate Directors, Assistant Directors, Coordinators, and Tech Services unionized employees
- Communicate with department heads, leads, or representatives of various university partners such as Intercollegiate Athletics, Office of Physical Plant, Environmental Health & Safety, Risk Management, University Police, etc.
- Serve as Campus Recreation lead for capital projects and renovations with various PSU entities such as OPP Project Managers, Design Services, Electricians, Contractors, etc.
 - Capital Projects include:
 - \$450k 12 court pickleball court complex
 - \$1 million 12,500 sq. ft multipurpose space into a state-of-the-art functional fitness and strength training area
 - \$475k R&R Lounge that features multiple HydroLounge massage chairs, CryoLounge recovery chair, and multiple well-being stations
 - Multiple lighting, air pressurization, locker room upgrades, facility enhancements, and conference room renovation projects
- Oversee and make decisions on an annual \$400k capital fitness equipment replacement plan
- Provide customer service on behalf of the department to patrons who bring forward concerns or challenges that they have had within a Campus Recreation facility or program

Penn State University

January 2022-May 2023

Campus Recreation Interim Senior Associate Director, Facilities & Operations

- Serve as Campus Recreation's Interim Facilities Coordinator multiple buildings, facilities, and/or field complexes
- Engage as a member of the senior leadership team on department wide decisions
- Plan and manage a complex budget for multiple facility and program areas
- Supervise and lead multiple professional staff members that include an Associate Director, Sr. Assistant Director, Assistant Directors, Coordinators, and Tech Services unionized employees
- Serve as liaison for Campus Recreation facility projects and renovations with various PSU entities such as OPP Project Managers, Design Services, Electricians, Contractors, etc.
 - Facility Projects include:
 - IM Building - equipment room/office renovation, cycle studio, audio/intercom integration
 - West Fields – field netting/fencing, gatehouse
 - White Building – \$3.5 million eSports center
- Provide customer service on behalf of the department to patrons who bring forward concerns or challenges that they have had within a Campus Recreation facility or program

Penn State University

July 2019-January 2022

Campus Recreation Associate Director, Facilities & Operations

- Provide management and oversight of daily operations of the flagship 270,000 sq ft. campus recreation center, 14,000 sq. ft satellite fitness center, 4+ acre outdoor artificial turf sports complex, and 21+ acre outdoor natural grass athletic complex
- Directly lead, supervise, and mentor eight professional staff members that includes two Assistant Directors, three Coordinators and three Tech Services unionized employees
- Indirectly supervise one Assistant Director and Coordinator regarding the reservations and scheduling of facilities and 150+ student staff members
- Manage a combined budget of \$875,000 for three different buildings/areas of operation
- Assist with larger scale capital improvement projects that include renovations, conversions, and additions to existing facilities
- Oversee a comprehensive fitness equipment management and 10 year capital replacement plan

- Lead and monitor annual fitness equipment purchases, installs, and extractions
- Develop and present DEI curriculum and training for student employees for the Facilities & Operations unit
- Volunteer on Campus Recreation Inclusion and Student Development Work Teams
- Work with Associate Director for Risk Management to establish and implement facility and operations procedures for various areas within Campus Recreation
- Serve as a key contributor to the overall departmental COVID-19 return to activity phasing and professional staff return to work plan
- Communicate department goals and direction, in line with the University's strategic plan to direct reports
- Coordinate building operations with Intercollegiate athletics within a shared usage facility
- Liaison for interdepartmental colleagues, PSU Physical Plant, PSU Information Technology, Intercollegiate Athletics, and external vendors regarding the usage and maintenance of Campus Recreation facilities
- Draft and present reports, proposals, and recommendations as requested
- Guide various search committees as vacancies arise within the department

University of South Florida

January 2019-July 2019

Campus Recreation Interim Associate Director

- Lead and supervise an administration team of two assistant directors and five coordinators that oversee a combined seven program areas
- Oversee fiscal management of the departmental budget and assist with long term planning and projections
- Serve as the liaison for Campus Recreation to Student Government and the Activity and Service Fee Recommendation Committee
- Manage employee relations throughout the department for all full-time professionals
- Chair the departmental risk management committee
- Assist with various collaborative efforts throughout the university between Campus Recreation and key partners

University of South Florida

June 2017-Present

Campus Recreation Assistant Director; Facilities, Aquatics & Indoor Maintenance

- Responsible for the operations and maintenance of 190,000+ sq. ft campus recreation center that includes two gymnasiums, 28,000 sq. ft of fitness space, an indoor suspended running track, six racquetball courts, seven multi-purpose rooms, an indoor heated 25 yard lap pool, locker rooms, and administrative offices
- Oversee the maintenance operations of a brand new 20,000 sq. ft. FIT satellite fitness center that includes a zero entry heated outdoor pool, 5,000 sq. ft. of fitness space, and locker rooms
- Attend to maintenance for 12,000 sq. ft. WELL satellite fitness center that includes a group fitness studio and locker rooms
- Lead a team of three full-time professional coordinators, two full-time maintenance technicians, one part-time maintenance worker, one graduate assistant, and 75+ student employees
- Manage a budget of \$700,000+ combined for three different program areas that includes both A&S funded and auxiliary generated revenue
- Create, propose, and present a fiscal year budget to Student Government annually
- Liaison for Campus Recreation with various entities of USF about the usage of the REC and building policies, procedures, and capital projects across campus
- Generate revenue with outside groups and organizations through facility rentals, programs and services
- Address patron concerns and behavior altercations that occur within the building
- Member of Campus Recreation administration team that aids in creation and implementation of Campus Recreation learning outcomes and assessment plans, staffing and strategic plans, and departmental five year plans
- Assist with various departmental initiatives and special events such as employee year end awards banquet, UnBULLievable Race, student staff training, week of welcome events, CAS review, etc.
- Represent Campus Recreation on various committees and work teams
- Teach first responder CPR, First Aid, AED certification classes to Campus Recreation professional and student staff
- Assist membership services with facility access, memberships, and fusion related issues
- Approve all reservations for campus recreation center for both internal and external groups
- Essential personnel for any campus emergency including, but not limited to hurricanes, tornados, floods, etc.

University of South Florida

October 2012-June 2017

Campus Recreation Assistant Director; Intramurals, Sport Clubs, & Outdoor Facilities

- Provide leadership and direction for intramural sports program, sport clubs program, and outdoor maintenance operations
- Directly supervise and evaluate two professional coordinators, an outdoor maintenance grounds superintendent, and four graduate assistants

- Manage a budget of \$500,000+ split up into three program areas
- Responsible for scheduling all outdoor Campus Recreation sport facilities for both university and non-university related events
- Facilitate the process of all special events from beginning to end including but not limited to: processing event request forms, creating estimates, license agreements, staffing, event preparations, invoicing, etc.
- Responsible for revenue generation via outside events and non-university clients
- Develop and maintain maintenance plans for all outdoor facilities while still meeting university programming and event scheduling demands
- Review and revamp Campus Recreation’s policies and procedures to help with continuity between programs and operations within the department
- Advise a SCC executive board on the management and allocation of \$270,000+ for 43 different sport clubs
- Help manage and provide leadership to Campus Recreation’s athletic training program that is responsible for providing care and coverage for all sport club home events
- Aid in implementation of Fusion software system from a facility scheduling aspect

University of South Florida *June 2007-October 2012*
Campus Recreation Coordinator; Intramural Sports

- Supervised student staff of 22 undergraduates, two graduate assistants, and 200+ student officials
- Projected, proposed, and maintained a budget of \$250,000 including payroll
- Recruited, hired, trained, scheduled, and evaluated all student staff members
- Oversaw 30+ different intramural activities and implemented online procedures for these events through IMLeagues that included registration, creating league schedules, controlling rosters of teams, generating playoff brackets, etc.
- Established community relationships with local youth athletic leagues and corporate organizations
- Revamped existing programs by implementing new strategies to increase participation and improve the quality of intramurals including staff structure, captain meetings formats, field maintenance scheduling, check-in procedures, etc.
- Implemented forfeit fee procedures for all intramural contests
- Advised the Student Officials Association for continued development of student supervisors and officials
- Held position of Host and Operations Director for 2008 and 2009 NCCS National Flag Football Championships

University of Florida *August 2005-June 2007*
Recreational Sports Graduate Assistant; Intramural Sports

- Conducted sporting events and activities with up to 350 teams on campus
- Secured sponsorships, awards, and t-shirts for extramural tournaments

ADDITIONAL WORK EXPERIENCE

Washington State University *October 2002-April 2005*
University Recreation Intramural Sports Official, Supervisor, and Facility Attendant

- Provided customer service to all patrons and participants
- First response for all patron behavioral and injury related issues
- Officiated various intramural sports contests

American Junior Golf Association *May 2004-August 2004*
Communications Intern

- Assisted with event setups and tournament operations for amateur golf tournament across the country
- On site media liaison for local media in host city of tournament
- Produced tournament press releases and recaps for AJGA website and local media

Washington State University *August 2003-May 2004*
Intercollegiate Athletics Sports Information Student Staff

- Wrote recaps and special features on Men’s Golf team and various WSU student-athletes for wsucougars.com
- Assisted with home football game day media operations

EDUCATION

University of Florida

Master of Science Sport Management

Washington State University

Bachelor of Arts Sport Management

Bachelor of Arts Communications

PSU COMMITTEES AND ADDITIONAL DUTIES

- PSU Drone Advisory Committee
- PSU University Safety Council

USF COMMITTEES AND ADDITIONAL DUTIES

- NCAA USF Men's/Women's Basketball Scoreboard and Shot Clock Operator
- University Conduct Board/Administrative Hearing Officer
- USF Employee Wellness Committee
- The Division of Student Affairs Student Leadership and Engagement Committee
- A&P Faculty/Staff Softball and Kickball Committee
- USF Golden Bull Student Awards
- Instructor for Physical Education – First Aid

NATIONAL ORGANIZATION INVOLVEMENT

- PIRSA State Conference Host, Committee Chair
- NIRSA Region I Think Tank Committee; 2020-2021
- Florida State Summit Host
- Suncoast Flag Football Officials Workshop Host Institution; 2014, 2015
- NIRSA Flag Football Hall of Fame Committee; 2012-2019
- NIRSA/NCCS National Flag Football Tournament Host Institution; 2008, 2009
- NIRSA Region II Host Committee; 2008
- Eighteen Extramural Basketball and Flag Football Tournaments

CERTIFICATIONS, MEMBERSHIPS, AND AWARDS

- Mental Health First Aid Certified
- NIRSA Member
- CPR, First Aid, and AED Instructor (American Red Cross, National Safety Council); 2010-2019
- Certified Pool Operator; 2016-2021
- USF Management Certificate Program Graduate; 2016
- USF Student Affairs Monthly Matador Award
- USF Outstanding Team Award; 2011

EXTRA CURRICULAR OFFICIATING EXPERIENCE

Baseball

- Umpire collegiate baseball games from the levels of JUCO-NCAA Division 1; 2009-2022
- NAIA World Series; 2015-2018, (2017 Championship Plate)
- Various Postseason Assignments; 2013-2022
- Florida High School Athletic Association Member; 2006-2016
- West Coast Umpires Association Post-Season Assignment Committee Chair; 2015, 2016
- Booking Commissioner/Board Member for WCUA; 2012-2015

Basketball

- Florida High School Athletic Association Member; 2009-2017
- West Coast Official Association Basketball Evaluation Committee Member; 2015-2017

Flag Football

- Florida High School Athletic Association Member; 2008-2013

ADDITIONAL COMMUNITY AND VOLUNTEER EXPERIENCE

- Toys for Tots Volunteer; 2025
- Worth Prospects Youth Softball Head Coach; 2024-Present
- State College Little League Board of Directors; 2023-2025
- State College Little League Softball Coach; 2022-Present
- SCAY Aqualions Swim Team Volunteer; 2023-Present
- Feed My Starving Children Volunteer; 2020
- Wood for Good Volunteer; 2019
- Hope Street Volunteer; 2019
- Deacon Idlewild Baptist Church; 2019
- Men's Momentum Small Group Leader; 2018
- Unleashed Men's Retreat Committee Member; 2018
- In His Image Widows Ministry Volunteer; 2018
- Idlewild Baptist Church Parking Ministry Volunteer; 2018
- Idlewild Baptist Church One Day Community Service Project; 2014-2018
- Outgive Needy Family Thanksgiving Feeding Outreach; 2017
- Idlewild Baptist Church PreK Teacher; 2012-2017
- Habitat for Humanity Building Project; 2009