

TITLE SPONSORSHIP

The Title Sponsorship is our premier package that allows the sponsor the most exposure. This package includes the following:

1. Event will be billed as "Sponsor Presents".
2. Exclusive "product rights" as sponsor.
3. Television exposure.
4. Main stage (pre game entertainment) named after sponsor.
5. Five (5) banners with sponsor's name and logo in prime location.
6. Primary sponsor on interactive WEB page.
7. Catered VIP section (30 tickets).
8. Name and logo on 1/2 of billboards for four weeks.
9. Name on all television and radio commercials.
10. Name and logo on all print material such as flyers, posters, newspaper, etc.
11. Name and logo screened on main stage towers.
12. Booth location to promote sponsors product or services.
13. Product name announcements during game, minimum 10.
14. Two (2) announcements during half-time.
15. Press conference prior to event highlighting sponsors involvement.
16. 100 tickets to the event.
17. Private security staff wearing T-shirts with sponsors logo.
18. Name and logo on all T-shirts sold at event.
19. Inflatable's (if available) at entrance of event.
20. Five (5) field boards with sponsors logo in prime locations

Sponsorship Investment: \$

Package may be customized to accommodate each sponsor.

GOLD SPONSORSHIP

The Gold Sponsorship is designed to give great exposure to a corporate partner at a high level of recognition and benefits. This package includes the following:

1. Secondary game sponsorship with company logo.
2. Two (2) banners placed at two gates of choice.
3. Six (6) announcements during game.
4. Name and logo on all flyers, posters, newspaper, etc.
5. Fifty (50) admission tickets to event.
6. Catered VIP passes. (25 total)
7. Booth location to promote company.
8. Name and logo on all T-shirts sold at event.
9. Certificate as "Official Sponsor" of event.
10. Logo included on interactive WEB site.
11. 2 Field boards with company name and logo in secondary location

Sponsorship Investment: \$

Package may be customized to accommodate each sponsor.

SILVER SPONSORSHIP

This package is designed for the corporate sponsor who wants exposure and involvement in a high profile event and can receive coverage not only in the local area, but also have their company exposed nationally. The Silver Package includes the following:

1. One (1) banner displayed at event.
2. Thirty (30) admission tickets to event.
3. Six (6) announcements during game.
4. Company name and logo on all promotional print material such as posters, flyers, newspapers, etc.
5. Catered VIP passes. (10 total)
6. Company logo on all T-shirts sold at event.
7. Certificate of "Official Sponsor" of event.
8. Logo included in WEB site.
9. One (1) field board in secondary location

Sponsorship Investment: \$

Package may be customized to accommodate each sponsor.

BRONZE SPONSORSHIP

The Bronze sponsorship is designed for the corporate sponsor who wants exposure and involvement in a high profile event and can receive coverage in the local area. This package includes the following:

1. One (1) banner displayed at event.
2. Twenty (20) tickets to event.
3. Four (4) announcements per day.
4. Company name and logo on all promotional flyers and posters.
5. Company logo on all T-shirts sold at event.
6. Certificate recognizing company as "Official Sponsor" of event.
7. Logo included on WEB site.

Sponsorship Investment: \$

Package may be customized to accommodate each sponsor.

Pavilion Sponsorship Programs

Half Time Goal Kick: \$25,000

This is the promotion that puts three lucky fans in the middle of the action. Three people will have the opportunity to kick from mid-field a goal to win cash or prizes. Promotional exposure is tremendous and can create high traffic volume for weeks prior to the game. This promotion would create pre-game and day of advertising exposure.

1. Customers that visit dealer and test drive a vehicle will be entered into the Goal Kick Promotion. Three winners will be randomly drawn on Friday, September 12, 2014 on the morning radio show and be given the chance to kick a soccer ball from mid-field into the bed of a truck during half-time at the game. Ball must remain in the bed of the truck in order to win.
2. Customers visiting dealer may enter to win tickets to the game, backstage passes and other prizes. Customers must guess the number of promotional soccer balls stuffed inside a vehicle. The contestants closest to the correct number will be entered into a drawing for the opportunity to win the prizes.

Dealer would receive the following:

1. Included in radio advertising promoting the game as sponsor
2. Included in television advertising promoting the game as sponsor
3. Included in all print advertising promoting the game including flyers, posters, handouts.
4. Included on all t-shirts as sponsor
5. Included on website promoting game with link to sponsors website
6. Allowed to display up to four vehicles at entrance or soccer village in parking lot to stadium on game day
7. Allowed to hand out promotional material and solicit potential customers in display at soccer village in parking lot of stadium on game day.
8. One table at World Legends Cup Banquet on September 11.
9. Skybox seating for up to 10 people
10. Included in all press conferences with logo placement.
11. Meet and greet with Carlos Valderamma or other selected available talent

Pavilion Sponsorship Programs

Tram Courtesy Trains: \$

The whole family can enjoy a park and ride shuttle to and from the gates courtesy of a sponsor signage. A banner and info playback message is available for a sponsor to tell a captivated audience about their company or product.

Information Booths: \$

Programs, newspapers, samples, giveaways all can be displayed, sampled or handed out to our patrons.

Sports Area: \$

Healthy and Happy is our motto. The Sports Area will offer gaming and sportsmanship activity for the whole family. A sports store, health clinic or exercise club is ideal for this sponsorship area.

Legends Cup Ball Drop: \$

We will drop over 1,000 ping pong balls from a helicopter for contestants to win prizes. Each ball will have various sponsors company logos that will describe the prize or a code for a discount with the purchase of a game ticket. This will be broadcast live on the radio and filmed for television rebroadcast.

Legends Breakfast: \$

Register at participating sponsors location or display and have a chance to win breakfast with three of your guests at a local location. Each person will be allowed to take a personal photo and receive autographs.

** All Pavilions can be customized to fit sponsorship requirements and amenities*

** Designed Security, VIP and valet escorts will be provided.*