

Fall 2025

Student Affairs Assessment Workshops

SEPTEMBER



ASSESSMENT PROJECT MANAGEMENT

September 15 | 3 - 4 p.m.
Dean of Students Conference Room

Effectively plan, organize, and execute assessment projects from start to finish.



DEVELOPING & MEASURING OUTCOMES

September 29 | 3 - 4:30 p.m.
Dean of Students Conference Room

Craft student learning, operational, and/or program outcomes and select appropriate methods to measure their impact.

OCTOBER



INTRO TO FOCUS GROUPS

October 13 | 1 - 2 p.m.
Dean of Students Conference Room

Foundational skills in designing and conducting focus groups to gather qualitative insights for your unit.



ANALYZING SERVICE UTILIZATION

October 27 | 3 - 4:30 p.m.
Dean of Students Conference Room

Interpret and leverage data on students use of unit-specific services to inform decision-making.

NOVEMBER



DEFINING & TRACKING STUDENT ENGAGEMENT

November 10 | 3 - 4:30 p.m.
Dean of Students Conference Room

Strategies for defining what student engagement means in your unit's context and how to measure it effectively.



CRAFTING RESPONSIVE PROGRAMS

November 17 | 3 - 4 p.m.
Dean of Students Conference Room

Design targeted, timely programming that address feedback gathered through your unit's assessment efforts.

DECEMBER



LEVERAGING CAS FOR PLANNING & ASSESSMENT

December 1 | 1 - 2 p.m.
Dean of Students Conference Room

Use Council for the Advancement of Standards in Higher Education (CAS) framework to guide program planning and assessment.



STUDENT
AFFAIRS

Register here
<https://goto.unm.edu/dsa25/>